



Role: Intern Social Media

Start: Jan 2020

Our purpose

We design for big change.

Our dream is to enable 1 million people to break their own poverty cycle.

Design is the solution.

Design of the best approach.

Design of striking products.

One Tiny Miracle at a time.

Who we are

Tiny Miracles is a social enterprise and foundation that instigates large-scale social change in slums around the world. We empower the world's poorest communities to break their own poverty cycle within ten years. Our mission is to get 1 million people out of poverty by 2030.

Equality is a core value at Tiny Miracles. Part of our higher purpose is to drive equality for all. Creating a culture of equality in all our workspaces isn't just the right thing to do, it's also the smart thing. Diverse companies are more innovative and better positioned to succeed.

Your Role

You are a hyper networked Social Media guru with an ability to engage.

You are good with the written word and fluent in English. You are able to come up with snappy copy and understand the social tone of voice. You are comfortable using Adobe CS and have a good eye when it comes to creating visual content.

Your Key Accountabilities

- Grow and improve our social footprint.
- Manage the brand's social media accounts including Instagram & Facebook
- Engage with our audience on related channels to continue promoting the brand
- Draft new storylines, text, captions which align with our brand strategy under the supervision of our Marketing Team
- Assemble and analyse reports about channel engagement

- Participate on visual strategy for social channels

Pre-requisites

- You have experience with the Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- High level of English speaking/writing.
- You have an entrepreneurial spirit and are a self-starter.
- You are excited about working in a team who is positive and open-minded.
- Video editing skills are a bonus.

Extra information

3-4 days per week

Based in Amsterdam

Average Internship compensation

Please send your cv and motivation to artie@tinymiracles.com